

CARDSTON

1887

1962



☆ PRAIRIE GRASS

☆ GAME TRAILS

☆ COVERED WAGONS

☆ WAVING GRASS

☆ PAVED HIGHWAYS

☆ JET PLANES

JUBILEE SOUVENIR

Dominion Day	Sports Day	Pioneer Day	Indian Day	Rodeo Friday	Rodeo Saturday
July 2	July 3	July 4	July 5	July 6	July 7

This Is Cardston . . .

By DAVE C. PETERSON

THIS IS CARDSTON: *A town set like a jewel midst the beauties of nature, in the most magnificent part of the most illustrious Province of the Dominion of Canada. Mountains, foothills, prairies, lakes, rivers and creeks are all in the blood and soul of Cardston. It is a town which, during the past seventy-five years, has graduated from a tough and hard-boiled, rip-roaring village of the Old West, into a solid and sedate town of religion, refinement, culture and education. It is the Temple City of Canada. And yet, it is also a wonderful centre for sports of all kind, for the promotion of amateur sports is part of the everyday religion of the Mormon Church.*

THIS IS CARDSTON: *A steadily progressive town of 2800 people, surrounded by a great and prosperous trading area which totals a population of 8000. Cardston has many fine retail establishments, beautiful homes, three banks, several fine churches, two hotels, two moving picture theatres, a weekly newspaper, a modern town office which also houses an up-to-date library; three public schools and a high school; a new half-million-dollar Municipal Hospital; a 30-bed Indian Hospital; two sports parks; a recreation centre; a curling rink; a golf club, and many other attractions.*

Thirty-five miles west of Cardston lie the mountains and lakes of famous Waterton Lakes National Park, while only 16 miles to the South the highway crosses the U.S. border on the way to nearby Glacier National Park. These, together with Cardston's own attractions makes our town an important tourist centre during the summer months, lying as it does with hard-surfaced roads leading in all four directions.

Seventy-five years ago those first pioneers who camped on the banks of Lee Creek, after their covered-wagon journey of 800 miles, saw a sea of waving grass ungrazed and untrampled. It was a marvelously beautiful country fanned by refreshing breezes sweeping down the Rockies over the foothills and across the prairies with soil of unbounded and unestimated fertility.

And now, after seventy years, it is still a beautiful country, but in a different way. Where once only prairie grass, the wild rose, blue bells, shooting stars and a myriad of other wild flowers decorated the landscape, now stands the Town of Cardston with thousands of trees, beautiful lawns, gardens, hedges, handsome homes, stately churches, modern business blocks and freshly paved roads. Now the rolling lands of the countryside undulate with the movement of growing grain where once only the stirrup-high prairie grass vibrated with the western breeze. And still, after seventy-five years, this fertile land gives unstintingly to those who use it wisely.

THIS IS CARDSTON: *A town beloved by all who have ever lived here. It is a place where everybody calls everybody by their first names. It has been steadily progressive during lean years and good years. It is a town where people, young and old, like to live. This is their home! This is Cardston!*

DIAMOND JUBILEE COMMITTEE



Seated on Wagon: Mayor Dennis Burt, Henry Atkins, Don Remington.

Left to right: Bill Sloan, Frank Sloan, Harvey Wolff, Ryerson Christie, Lou Darby, Willis Pitcher, Mrs. Roxie McClung, Mrs. Mildred A. Stutz, Mrs. Leone Hall, Norman Sheen, Keith Shaw, George Hamilton.

CONGRATULATIONS
TO THE RESIDENTS OF
CARDSTON
ON THE OCCASION OF YOUR
75th ANNIVERSARY

THE PIONEERS . . .

of yesteryear had faith in the future of this great unsettled area of South Alberta . . . and through their hard work and progressiveness, Cardston has grown into one of the West's best known agricultural and ranching centres.

BEING PIONEERS OURSELVES . . .

We share in Cardston's feeling of pride as they celebrate their 75th anniversary and we are proud to have served this area for over 50 of these great years.

ELLISON'S

ELLISON MILLING & ELEVATOR COMPANY LIMITED

HEAD OFFICE — LETHBRIDGE

WE EXTEND A HEARTY

WELCOME

TO ALL JUBILEE

VISITORS

and offer

CONGRATULATIONS

To the Town of Cardston
and District on our
DIAMOND JUBILEE

**SOUTHERN
ALBERTA CO-OP**

PHONE 72

CARDSTON

PAUL SCHOW

REID QUINTON

**STYLORS
BEAUTY SALON**

WELCOMES

ALL JUBILEE

VISITORS

And Invites You To Visit
Cardston's Most Modern
BEAUTY SALON

OPEN 8 TO LATE
DURING YOUR VISIT

BUY-MOR MARKET LTD.

CARDSTON

We are proud to be a member of the
"CARDSTON FAMILY."



We are one of Cardston's 38-year-old children and are happy to welcome all the rest of the family tree to visit our new and modern food market.

**"CONGRATULATIONS
CARDSTON"**

WOLFF & SON IMPLEMENTS

WE WISH CARDSTON EVERY SUCCESS ON HER
75th DIAMOND JUBILEE

CALL IN AND SEE US WHEN YOU ARE IN TOWN

PHONE 50

CARDSTON

McElroy Livestock Cartage Ltd.

SERVING SOUTHERN ALBERTA

ALBERTA STOCKYARDS, LETHBRIDGE

G. W. McELROY

E. H. McELROY

Congratulations Cardston On Your Diamond Jubilee

History of Irrigation in the Cardston District

When the pioneers came, a report on the advisability of settlement in certain parts of Alberta because of droughts, called the Palliser Report, stated that the territory included an imaginary triangle which ran from the southern boundary of Alberta to north of Calgary, to a point east of Medicine Hat, and to the western boundary of Alberta was unfit for settlement.

The first irrigation of any kind was a small ditch taken out by F. E. Bevans and Jim Kearl on the old Bevans ranch south of Kimball. It was operated by damming a large coulee to reserve the water and spread the water over the bottomlands near the river.

About the same time, Richard Pilling, in 1890, started the second irrigation project by putting a water wheel in the St. Mary's River to pump water on to a large garden; a group was organized with C. O. Card, John H. Wolff, J. A. Hamer, and E. N. Barker as members with intention of watering the Harker Flat, east of town, and all the gardens near its boundaries. They made a ditch about half a mile west of town, ran it down, and flumed it across the creek. A large coulee near the creek on the southwest corner of Harker's Field kept washing out, so the lower end of the ditch was abandoned. The upper part, however, was used for years to irrigate the Harker Flat, now the Smith Dairy Land.

Above the W. Wood place, another ditch was made to irrigate gardens, and to make a mill race to drive the old Burr Mill. The ditch followed the contour of the hill north of the creek, watering all gardens below it.

In 1893 the A. R. and I. Company was granted the charter to take water from the Saint Mary's and Belly Rivers for irrigating purposes. In 1897 the leaders of the L.D.S. Church and the A. R. and I. Company had worked out a plan so the Church would dig the ditches, and receive half of the money earned in cash, and the balance in land script. By October, 1897, the final arrangements were complete and Canada's first large irrigation system was under way.

The building of this ditch was done with horses, hand plows, and slip and wheel scrapers; it turned out to be a real undertaking. Many of the horses died from overwork and as a last resource, Johnny Wolff was called home from a mission to keep a supply of horses for the engineer's use. The ditch was formally opened on November 14, 1899. The final order for the water right was granted by an Order of Council, May 22, 1899 and by September of 1900 the canal was very close to the outskirts of Lethbridge.

Everyone was irrigation conscious because of the great feed losses in the years 1919 and 1920. Richard Bradshaw, John and Seymour Smith, Jim Jacobs, Earnest Parish and other ranchers in the Mountain View district were the prime movers in the organization of the Mountain View Irrigation District. The foundation of this district was authorized on August 2, 1923, but it took nine years before they were able to deliver water.

The years from 1930 to 1936 were again very dry, the worst since 1919, and again the realization of no crops and no hay put the people in the Leavitt district in a desperate condition. In discussing the situation, a group of men organized a committee and called themselves the Cardston Water Development Committee. Members dropped out until only two were left. These two men gathered information to present to the government. Two years later there was a deal made by the government and the province, wherein the Prairie Farm Rehabilitation Assistance would build the head gates and the canals to the edge of the proposed district, free of any indebtedness to the land. The province was to procure the right of way from the landowners for the ditch. The only expense to the land was building the laterals in the district to distribute the water.

The growth of these few irrigation projects have played an important part in the development of Alberta and exploded the myth of the Palliser Triangle Report. This is the direct result of the ideas and foresight of our people who pioneered irrigation, and stands as a monument to their faith in Cardston.

WESTON BROTHERS LTD.

CONTRACTORS AND BUILDERS

Where Better Homes Are Built
Custom Built Cabinets of All Kinds

Welcome Visitors
to
Cardston's Diamond Jubilee



PHONES — OFFICE 71 - 324 - 334, CARDSTON

KOUNTRY KITCHEN

Day or Night
The Food Is Good
The Price Is Right
Your Hostess, G. BATEMAN



CARDSTON

ALBERTA

WELCOME VISITORS

TO OUR
75th JUBILEE

Hope To See All Again
25 Years From Now

CARDSTON TAILORS

W. KOMM
SINCE 1927
RELIABLE THAT'S ALL

WELCOME VISITORS



FLOYD'S
HOME FURNISHINGS

"QUALITY THAT EXCELS"

PHONE 266

CARDSTON

To

CARDSTON

Congratulations
ON YOUR

**DIAMOND
JUBILEE**

And Best Wishes For All
Those Years To Come

**CANADIAN
PROPANE**
CONSOLIDATED LTD.

Andy — Cleon — Gerald — Bill

WE AIM

To Serve the Best

TO OUR

**JUBILEE
GUESTS**

CALL AND SEE US

Koffee Korner

LOWELL and AMY

KING KOIN

LAUNDRY & DRY CLEANING

COIN OPERATED • SELF SERVICE

Philco-Bendix Double Load Washers —
50 lb. Dryers

Congratulations!

CARDSTON ON YOUR DIAMOND JUBILEE

Another Milestone In Progress

WELCOME TO CARDSTON FOR OUR
DIAMOND JUBILEE CELEBRATIONS

VISIT OUR STORE AND TRY OUR SERVICE

ALF'S FEED STORE

ALF

PHONE 262

ROY

Cardston's First Bootmaker, Hans Peterson

Long after the calloused hands were folded across his breast, and his corpse lowered into the first Cardston grave, Hans Peterson, the first bootmaker, was remembered. It was he who worked far into the night fulfilling his contract with the Royal Canadian Mounted Police, and yet he found time to manufacture the first purchased boots for fifteen-year-old boys like John Layne, who were thrilled with the tall, tight strong boots of the finest kip leathers. For only four dollars a pair, the old man sold hours of faithful work, because he knew all men leave something of themselves behind.

ROBERT TAGG

WELCOME TO

BILL'S 99 SERVICE

DURING THE CARDSTON DIAMOND JUBILEE

HI FOLKS!

WELCOME TO OUR CARDSTON

D IAMOND JUBILEE

We've Been In Business Over 40 of Cardston's
75 Years — Drop In and See Us This Week

● SPORTING GOODS

● HARDWARE

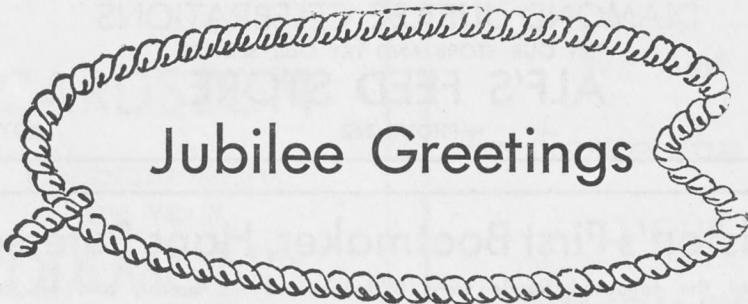
● PAINT

SPENCER'S HARDWARE

HERALD

PHOEBE

DEAN



Jubilee Greetings

May Cardston's 75th Birthday Party be a happy and memorable one for you and yours, and as we rejoice together let us pause and pay tribute to those stalwart pioneers whose foresight, courage, and persistent faith was responsible for our heritage today.

The name Atkins has been associated with the community and business life of Cardston since 1893, and our most cherished asset is your friendship and good-will acquired over the years.

We anticipate the pleasure this occasion will provide of renewing old acquaintances and making new ones.

H. H. ATKINS LIMITED

FAMILY CLOTHIERS AND FOOTWEAR

E. J. Wood

A person of most colorful career and dynamic character; who held together the people of the district for over fifty years was President Edward J. Wood. After filling missions in the South Sea Islands which occupied more than nine years of his life, President Wood immigrated to Canada to help tame the West in the year 1901. His great capacity as a businessman and leader was soon commandeered by his church and in 1902 he became assistant to Heber S. Allen in the Stake Presidency and was also manager of the Cardston Mercantile Store. In 1903 he was selected as President of the Alberta Stake of Zion which position he held for 39 years or until August, 1942.



In 1906 he acted as agent for the Church of Jesus Christ of Latter Day Saints in the purchase of the Cochrane Ranch Lands, a tract of land comprising over 67,000 acres, and he handled the sale of these lands to the people, besides managing the Cochrane Ranch, a cattle ranch the church operated.

He personally supervised the construction of the Alberta Temple and was present almost every day from the time the work commenced in 1913 until it was completed in 1923 when he was appointed Temple President, which position he held for 25 years or until 1948, when he was released and became a Patriarch for the church, which position he held until his death in April, 1956.

Besides devoting much of his time to the church services and activities, and as leader in the church and community, he raised an honourable family, and his sons and daughters are taking active places in the church and community where they reside. His wife, who is in her 95th year, still enjoys fair health and is active. She lives in Cardston with her daughter, Fern Smith.

As a keen business head, a wise counsellor, a devoted father and husband, an ardent missionary, a real booster for Cardston, and an outstanding leader, we pay tribute to Edward J. Wood.

Courtesy of E. J. Wood Family

WELCOME VISITORS

TO CARDSTON'S 75th JUBILEE CELEBRATIONS

We are proud to be an
integral part of this fine
community.



TEMPLE CITY DRUGS

DISPENSING CHEMISTS

PHONE 222

CARDSTON

When Guests Drop In . . .

*Bring them here to eat — they will enjoy it
thoroughly — and so will you!*

FOODS PROPERLY PREPARED

AT MODERATE PRICES

THE REX CAFE

CARDSTON

ALBERTA

WELCOME
VISITORS
TO CARDSTON'S
75th
JUBILEE



Seth H. Nelson
LAWYER

PHONE 26

CARDSTON

Congratulations
CARDSTON

'A Welcome to All'

MEET YOUR FRIENDS AT

HERR'S
JEWELLERY

China Temple

Cups and Saucers

Canadian Handicraft

Souvenirs

HEARTY BEST WISHES
FOR A SUCCESSFUL
JUBILEE
TO CARDSTON ON
YOUR
75th ANNIVERSARY

Cardston
Livestock Auction

Auctioneer — HERB CHRISTIE

Phone 223-3540, TABER

Listings — LEE PITCHER

Phone 556 or 818, TABER

Sale Barn — Phone 818,
CARDSTON

We Hope You Enjoy
*Cardston's Jubilee
Celebrations*



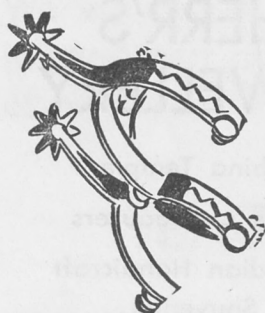
ENJOY FINE FOOD AT

Denver's Diner
IN CARDSTON

WE WISH TO EXTEND A
PERSONAL WELCOME

TO ALL VISITORS ATTENDING

Cardston's Jubilee Celebrations



For the Very Finest
Top Quality Meats Visit—

QUALITY MEAT MARKET

PHONE 88

CARDSTON

WELCOME
TO CARDSTON FROM

**CHRISTIE'S
MOTEL**

Junction Highways No. 2 and 5
North End — Main Street

20 FULLY MODERN UNITS

Cardston's Largest and
Most Modern Motel

P.O. BOX 418 PHONE 500



REED'S
TEXACO
SERVICE

- Cockshutt Farm Equipment
- Mercury Cars and Trucks

COME IN AND TRY OUR
"SUPER-SERVICE"

YVES ROY REED

PAY US A VISIT DURING

**OUR 75th
DIAMOND JUBILEE**

Reunion of Cardston's First Grade XII



Seated, front row, left to right: Clifford Weeks (deceased), Donald Merrill, Karl Williams, Frank Folsom, Lynn Nay, Jack Moir. Seated, second row: D. O. Wight, English and History teacher. June Lamb (Card), Mable Hendry (Gareau), J. W. Low, Principal and Mathematics teacher, Gretta Remington (Leavitt), Evelyn Shaw (McIntyre), Golden L. Woolf, Science and French teacher. Standing, front row: Ora Nielson, Forest Wood, Arnold Franks, Kenneth Long, LeRon Low (deceased), Walter Brown, Clifford Dawson. Standing, second row: Eldon Tanner, Ronald Folsom (deceased), Orson Rollins, Alma Brown, Orzie Steed, Lyman Jacobs, Willard Brooks. Elevated: Grant Lee, Glenn Nielson, Stanley Gibb.

Cardston's Diamond Jubilee has been chosen as a suitable occasion to reunite what is left of Cardston High School's first Grade XII (1922-23). Forty years ago next September, 25 young men and 4 young ladies enrolled under Principal James Walter Low and assistants David Osborne Wight and Golden L. Woolf to take the newly-offered course. The first two teachers named and three of the students have since passed on, but the remainder have expressed enthusiastic approval of the reunion. Plans are being finalized by a nucleus of the class living in Cardston for a banquet and program on the evening of July 2. Dr. Golden L. Woolf, now of B.Y.U., Provo, has been invited to be the main speaker.

In 1922 at least six of these "students" had been teachers with up to four years experience. One was a graduate of an Agricultural College. The rest were fresh out of Grade XI at Cardston and Hillspring.

Some quite illustrious careers are represented in this class — notably those of N. E. Tanner, presently Assistant to the Council of the Twelve of the L.D.S. Church; Glenn E. Nielson, President of Husky Oils; and Dr. Grant W. Lee, surgeon of Artesia, California.

The picture shows all but Russell Nielson, who was absent.

Courtesy of Cardston's School Teachers

WELCOME TO CARDSTON

THE TEMPLE CITY OF CANADA

This 75th Anniversary is a great year for Cardston and District. Cardston has a colorful history from 1887 until the present time. Courageous pioneers established this settlement and we trust their memory will stay with us.



We Extend To All
A HEARTY
Welcome

And while you are in
Cardston may you
have an enjoyable
holiday in mingling
and associating with
the people.

BURT'S GROCERY

PIONEER MERCHANTS

BOX 56

PHONE 37

The same store first established in 1913 by William W. Burt and Charles W. Burt. In 1928 William W. Burt took over the grocery department. In 1942 Edith Burt and Bruce W. Burt took over the store

THE OLDEST GROCERY ESTABLISHMENT IN TOWN

WELCOME
to
Cardston's Jubilee
CELEBRATIONS



HALL BROTHERS
PLUMBING LTD.

PHONE 76

CARDSTON

WE HOPE THAT ALL OUR

VISITORS to
CARDSTON

WILL ENJOY THEIR

Visit — and Come Back
AGAIN and AGAIN

TENN'S
BARBER SHOP
& BEAUTY PALOR

WELCOME TO CARDSTON'S
DIAMOND JUBILEE



Marshall Wells
Store

Visit our Marshall Wells Store.
We Will be glad to show you our
stock of:

- ENGLISH BONE CHINA
- ALTAGLASS (Made in Alta.)
- SOUVENIRS
- GIFTWARE

Complete line of hardware and
sporting goods. Zenith ap-
pliances.

MARSHALL WELLS
SPECTRO-MATIC PAINT
Thousands of decorator colors in
the finish you want.
A Finish for Every Home Need

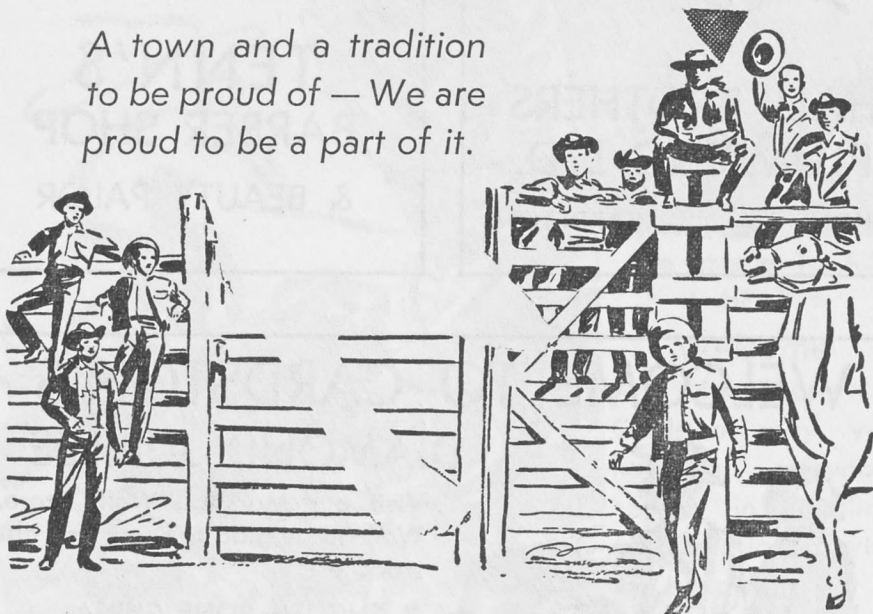
CHAS. WALKER, Owner

CONGRATULATIONS TO CARDSTON

AND ITS MUNICIPAL GOVERNMENT
ON ACHIEVING ITS

75th ANNIVERSARY

*A town and a tradition
to be proud of — We are
proud to be a part of it.*



28 YEARS OF SOLID SERVICE

IF ITS WOOLLENS OR LINENS TRY US—

LAIDLAW COMPANY

CLOTHING — DRY GOODS — FOOTWEAR

PHONE 24

CARDSTON

P.O. BOX 70

Racin', Ridin', N' Ropin'

WRITTEN BY CARDSTON HIGH SCHOOL UNDER DIRECTION OF KEITH LEE



Hunkered above the chutes is a wrinkled old-timer. Beneath his battered and shapeless Stetson his eyes are mere slits in a tanned and wrinkled face. His chin is hidden in a stubble of grey whiskers. Scarred hands tell the story of rope burns and fights. His bow legs are clothed in faded overalls; worn and dusty western boots with rundown heels are on his feet. This shabby, weather beaten old-timer is one of a fast departing breed — the true cowboy. He sees the modern drugstore cowboys wearing spotless white hats; colorful scarves; brightly flowered shirts; tight western pants; and shiny new boots. To him they are as phony as tin stars. Next to these flashy dressed cowboys the old-timer fades into the background.

The last bucking horse had just been ridden. The pick-up men lope down to the end of the arena to bring the horses back to the chutes. The people in the grandstand talk to their neighbors or stroll out to buy refreshments. In the background you can hear the squeals from the midway. Amid the noise and confusion the oldtimer sits motionless. His steel grey eyes have a faraway look as he stares into the sun filtered haze. He dreams. He thinks . . . He thinks of Home . . . Cardston.

It was a Dominion Day Celebration. He was again a wide-eyed, freckle-faced boy, leaning against the rail of the oval race track, trying to see the running horses as they made the turn where they later built the railroad station. For the next week there would be racing and betting during the day; gambling, drinking and fighting during the nights.

He remembers standing on the track rail on May 24, 1902 trying to catch a glimpse of "Big Enough" jockeyed by Frank Woolf and owned by Lee Faullet, as he stood in a circle of awe-struck well wishers. "Big Enough" was an ugly brute weighing over fourteen hundred pounds. He looked more like a work horse than a racer; but he was never beaten in a three quarter mile race. As "Big Enough's" fame spread, Faullet planned on taking him to Winnipeg to race; but after he had raced in Regina no one would challenge him. Someone had wired ahead to Winnipeg, warning them to watch out for Faullet and his "workhorse racer." Good horses were Charles Powell's specialty also. Powell raced his "Oregon Dick" against "Big Enough", but Oregon Dick" was defeated.

To add variety to the race meets they began to have occasional bucking horse or steer roping between races. To encourage these daredevil cowboys the crowd threw dimes from the fence rail. As there began to be more and more riders and ropers, the racing meets became known as "rodeos."

One of the top riders at this time was Jim Austin. It took a good horse to throw Jim. While the horse tried to throw him, Jim would casually roll a cigarette. Another of his tricks was to put a silver dollar between his boot and the stirrup before he began his ride; when he dismounted the silver dollar would still be there. Roping in those days was catching a three year old steer and "busting" it off its feet. Lee Austin, Jim's brother, was one of the best.

Betting! Since horses became important, men have been willing to stake their wealth on horses. Lee Faullet made thousands of dollars by betting on "Big Enough." Ray Knight once staked ten head of steers on a roping bet.

About 1904 rodeos began to be organized into separate events. With the coming of the organized rodeo they decided to stop the cruelty of roping steers. Often when a steer was roped his horns or a leg would be broken. They began roping calves about 1919. Rodeos had caught fire in the West.

In 1936 Ray Knight told the rodeo officials that the grandstand should be burned. With typical Cardston spirit the people got busy and rebuilt the grandstand; the Town Council fixed up the grounds. At the Golden Jubilee in 1937, Cardston had the best stampede grounds in Southern Alberta.

Many top cowboys have been raised in Cardston. Remember Tom Three Persons: he took the saddle bronc honors in Calgary, riding a horse called "Cyclone". The next year Pete Bruise Head was champion calf-roper at Calgary. 1924! A year that Jack Purnell will never forget, for that year he went to rodeo in England. Ten years later Herman Linder was making the same journey. In 1936 Herman and Warner Linder were again England bound; this time for a rodeo honoring King George V. Then in 1938 a group including Herman, Warner and Clark Lund set out for the Australian rodeos. Our cowboys have been outstanding wherever they have gone.

As he sits there, a grizzled old-timer, his thoughts return to the present. He sees a rodeo where the announcer has to compete with the midway barkers; the rodeo events are interrupted by specialty acts; the cowboys are just names; no longer waddies from across the fence. Oh for the good old days! But there are some things that never change at a rodeo. The smell of frying onions and the hamburgers mingled with the clean smell of fresh sawdust. Behind the chutes the sounds of kicking, plunging horses mingled with the sounds of bawling cattle; a pleasing sound to a cowboy.

The air is alive with excitement. Tensed muscles ripple under the brushed hide of the roping horse as he prances in front of the chutes. The roper places the piggin string between his teeth and shaking out his lope as he quiets his horse before going behind the barrier. All is quiet — the calf is ready; so is the roper. The calf bounds out of the chute. As the calf swerves the horse is upon him. It seems as though the horse has anticipated the calf's actions. The roper is in perfect position. Two quick whirls and the loop drops neatly over the calf's head. As the rope leaves the rider's hand the horse begins to brace himself. With the first touch of pressure he is back on his haunches, giving just enough to keep from "busting" the calf. The rider is off his horse and down the rope in a blur of action. His hands fairly fly as they make the three wraps and half hitch. His arms raise — the fieldman's flag falls. A splendid catch!

The cheering and clapping of the crowd breaks the spell of that moment; but not the spell that a rodeo casts over all people who love the West. The hearts of these people will always thrill to the sound of a marching band; and when an announcer calls, "Colors Ride", they, like the old-timer, will always think of home — Cardston — where a rodeo is still a rodeo.

WELCOME TO CARDSTON

ENJOY THE FESTIVITIES AND
YOUR STAY IN 'THE TEMPLE CITY'



PHONE
113

CARDSTON,
ALBERTA

Chief Mountain Motors

Owners
L. S. TAYLOR
and
E. E. HACKING

YOUR DODGE - CHRYSLER - VALIANT DEALERS
DODGE TRUCKS and USED CARS
RED HEAD DEALERS - TOWING SERVICE

WELCOME TO CARDSTON

ON HER 75th BIRTHDAY

Prop.: V. R. OLSON
PHONE 121

CARDSTON GRILL

For the best in food prices, come in and see us. Try our banquet room for large or small parties — Our dining room for choice meals. We have a full line of take-out orders delivered to your door.

Congratulations Cardston On Your DIAMOND JUBILEE

SUPPORT YOUR HOME TOWN INDUSTRY
BUY AND USE THE BEST

MILK — CHOCOLATE MILK — CREAMO — WHIPPING
CREAM — ICE CREAM — BUTTER — CHEESE



CARDSTON CO-OP

PHONE 79

CARDSTON

CONGRATULATIONS
TO CARDSTON
On Your 75th Anniversary
CARDSTON TRADING COMPANY

GENERAL MERCHANTS
QUALITY GROCERIES OUR SPECIALTY
FREE DELIVERY

AUTHORIZED AGENTS FOR FRACHE'S FLOWERS AND MAYTAG APPLIANCES

WE ARE PROUD TO HAVE GROWN WITH CARDSTON

MURVYN

PHONE 169

VERN



*smart people
use*
**PERSONAL
CHEQUING
ACCOUNTS**
at

**THE
TORONTO-
DOMINION
BANK**

Where People Make the Difference

Hail To The Pioneers!

CARDSTON

A GOOD TOWN IN A GOOD COUNTRY

*Mayfair Entertainment Always a Good Show —
Often a Great One!*

SUCCESS TO THE JUBILEE

MAYFAIR THEATRE

CARDSTON, ALBERTA

CONGRATULATIONS TO CARDSTON ON HER 75th ANNIVERSARY

DUDLEY'S BODY SHOP

PHONE 12

& COMMERCIAL SPRAY PAINTING

CARDSTON

DU-EET CAFE

SIZZLING STEAKS AND CHOPS — TASTY CHINESE DISHES

Confectionery — Special Service To Tourists — Cigarettes

PHONE 282

CARDSTON

"BUY CERTIFIED SEED FOR BEST RESULTS"

For Your Cereal Seed Needs Buy Registered and Certified Seed from

LARRY L. LANG

BOX 597, PHONE R115

CARDSTON, ALBERTA

CARD'S BARBER SHOP

HAIRCUTS THAT PLEASE

Drop In for That Personalized Haircut During the Jubilee

IN MEMORY OF DEE, MY BROTHER BARBER — 1922-1960

PHONE 21

CARDSTON

YOUR PROVINCIAL TREASURY BRANCH

*Is proud to associate itself with the
economic growth of Cardston and
to join with the neighbors in ob-
serving this Jubilee Celebration.*



PROVINCE OF ALBERTA TREASURY BRANCH

WELCOME

VISITORS TO CARDSTON'S

DIAMOND JUBILEE

Ken's Confectionery

Palm Ice Cream - Candies

Souvenirs

AGENT
LETHBRIDGE

In Loving Memory
Of Our Parents

Joseph Ruben and
Clara Coombs Stutz

who served and lived forty years in this district. Settling first at Leavitt in 1911 they subsequently filed on what happened to be the last homestead available in Southern Alberta. After "proving up" on the homestead they moved to town where they put their seven children through high school, participated actively in church and community service and were loved and respected by all who knew them. Pasing in 1950 and 1951 their graves are in the Cardston Cemetery.

—Inserted by the Stutz Family

Dr. Frederick D. Shaw

(First Registered Dentist in the West)

Fred D. Shaw was born in Kings County, Nova Scotia, on the 31st of October, 1856, the son of William Henry and Martha Bird (Davis) Shaw. He attended Annapolis College where he obtained his degree as a veterinary surgeon. Later, he attended the Royal Dental and Surgical College at Portland, Maine, and received a diploma covering the practice of dentistry for both the United States and Canada. After not being able to obtain a position of practice in his own province, he entered the service of the Inter-Colonial Railway as a travelling auditor — a position he held for four and one-half years.

In 1880, Frederick Davis Shaw, responding to a call for recruits to the North-West Mounted Police, came west and for the next four years was a member of that far-famed force. Then due to ill-health he was honorably discharged.

In 1885, Frederick married Miss Agnes Madeline Moran of Halifax and moved her together with his mother and family of three brothers and one sister, to Fort Macleod. During the fall of 1886 they all moved to the homestead at St. Mary River.

He then again decided to practice dentistry and received his certificate from Regina, the Territorial Capital. At the same time, Dr. Shaw was also issued a permit to practice Veterinary Surgery in the N. W. Territories. Thus he became the first authorized dental surgeon in the western territories as well as the pioneer Veterinary Surgeon.

Dental work in those days was extremely different from the present day procedure, there being no anesthetic except on rare occasions. Dentures were made entirely by hand; first a wax impression of the mouth, then transferred to moulds in plaster of paris, then transferred once again to dental rubber which was vulcanized, scraped and finally polished by hand before fitting in the mouth of the patient.

Dr. Shaw made regular scheduled trips from town to town throughout Southern Alberta.

Dr. Shaw's entire set of instruments together with moulds, vulcanizer, and original certificates, were donated to the Fort Macleod branch of the Old Timers Association through a nephew and friend—Joseph Young Card of Cardston.

—Duane Bevans

Courtesy of Cardston's Dentists

DR. P. W. RICHMAN and DR. S. B. WILLIAMS

Mayor Dennis Burt

The leadership qualities of Cardston's Mayor Dennis Burt were recognized back in his school days when he was elected president of the Cardston High School Student Council.

Ever since then Mayor Burt has been a leader in community activities in Cardston and district. After attending grade and high school in the Temple City, Mayor Burt went on to two years of university training at Salt Lake City, Utah.

The son of pioneer merchant and former Mayor Charles W. Burt, he has helped to carry on the family business since his school days. In addition he now also owns a sheep ranch south of Cardston.

As a young and up-and-coming businessman, Mayor Burt led the way to the formation of the Junior Chamber of Commerce at Cardston and was its first president.

Following his discharge from the RCAF after the Second World War, he again took a lead in the formation of the Cardston branch of the Canadian Legion. A leader in senior chamber activities as well, Mayor Burt was chairman of the retail merchants section on several occasions. He also helped activate and became the first president of the Pyramid Investment Club.

Twenty-four years a Rotarian, he served as the club's president in 1950 and represented Cardston at Rotary International in Paris in 1953.

In the political field, he has been president of the Cardston Progressive Conservative Association for many years and now also serves on the provincial executive.

Although his hobbies are ranching, golf and travel, he has served as president of the Cardston Overture Concert for the past four years.

Married to Alyce Caldwell Burt, a native of Cardston, Mayor and Mrs. Burt have three daughters, Katherine, 14; Melody, 11, and Shelley, 5.

His initiation to civic politics came three years ago with a term on town council, before being elected mayor in 1961.

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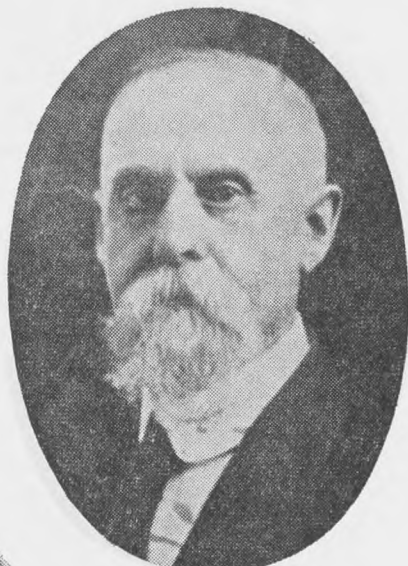
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LETHBRIDGE, ALBERTA

MAYORS
OF
CARDSTON



CHARLES ORA CARD
1901 - 1902



JOHN A. WOOLF
1903 - 1905



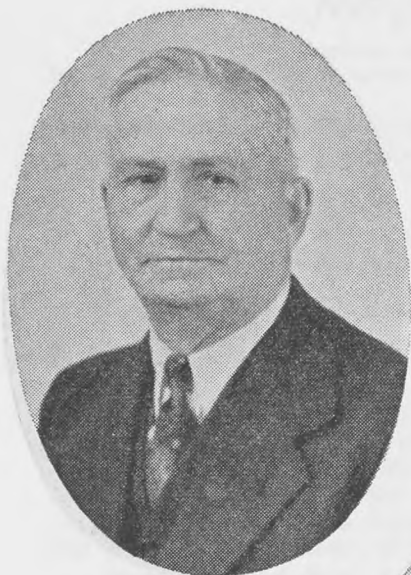
JOSIAH A. HAMMER
1906 - 1907
1911 - 1912



MARK SPENCER
1908
1921 - 1922
1926 - 1928



JAMES T. BROWN
1909 - 1910
1913 - 1916



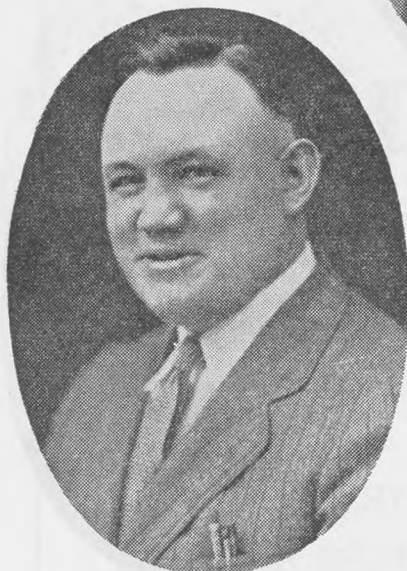
WALTER E. PITCHER
1917 - 1920



WALTER H. CALDWELL
1923 - 1925



CHARLES W. BURT
1929 - 1934



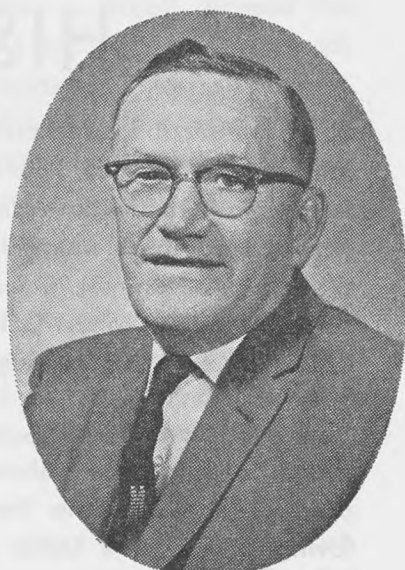
JOSEPH S. LOW
1935 - 1940
1945 - 1946
1953 - 1954



LYLE HOLLAND
1941 - 1944
1959 - 1961



WILLIAM COOPER
1947 - 1952



H. H. ATKINS
1955 - 1956



WILLIS A. PITCHER
1957 - 1959



R. DENNIS BURT
1961 -

HISTORY

Under the direction of Charles Ora Card, twelve hearty Mormon families on April 6, 1887, bravely faced the rigors of the trek from their homes in Cache Valley, Utah, to Southern Alberta. The families who shared these hardships were those of Charles O. Card, John A. Woolf, J. A. Hammer, George E. Farrel, E. R. Miles, Johannes Anderson, Samuel Matkin, Robert Daines, John E. Layne, Francis E. Preece, Thomas R. Leavitt, and James May.

On June 3, 1887, after journeying eight hundred miles through rugged country, the stalwart pioneers drove their covered wagons and precious livestock into the snowy Cardston Valley. Being a church-loving people, the Latter Day Saints immediately began to build a bowery church composed of willows. For several months the saints dwelt in covered wagons or tents until, in September, the men built a log cabin for Thomas R. Leavitt, because of his wife's delicate health. Soon after this, C. O. Card's home was built and is presently known as the "Pioneer Home". The following spring a twenty by twenty and one-half foot meeting house, furnished with crudely hewn tables and benches, an old pot-bellied stove and several flickering coal-oil lamps was constructed. The church was additionally used as a schoolhouse, where the children were taught the three "R's", reading, writing, and arithmetic, by Jane E. Woolf Bates. Another teacher, Heben S. Allen, was hired in the fall of 1888 when the assembly hall was replaced by one of twenty by forty feet. Additions were built to the two roomed church and it became the first high school. Until this time, the majority of the teachers were from the East; however, Sterling Williams became the first Cardston bred graduate teacher who finished school at the Manitoba College. John Ross, who was from the East, became the first high school principal and ruled with an iron hand until the old school burned in 1914. Eventually businesses were set up and the town began to take shape. The first store, called the Cardston Mercantile, was established in the original meeting house. Groceries and dry goods were freighted from Lethbridge once a week. At this time there was also a cheese factory run by Robert Ibey, a mountain sawmill operated by Joseph M. Wright, and also a flour mill. In 1895 a private bank was organized by C. E. Snow who was supported by the Lethbridge Bank. In the same year the Cardston Record became the first printed newspaper.

Courtesy of Calg

A small rooming house, owned by John A. Woolf, housed the few travellers who stopped in Cardston. As his finances increased, Mr. Woolf established a larger hotel. Later, under different ownership, it included a saloon in the front and a pool hall in the rear. Many gathered here to amuse themselves by gambling and drinking. Such characters were the Austin brothers who were renowned for their mischievous pranks. Often this gang could be found in the midst of a brawl, for when one was in a tight spot they all piled in to help. The Kearl Hotel, named after the manager, with its saloon and pool hall, provided the sole competition. Until the sale of liquor was abolished by the people's vote, the two hotels prospered on the money of passing cattle drovers. The two buildings were eventually destroyed, the Kearl by fire and the Woolf by man labor.

Misfortune struck Cardston in 1902, when Lees Creek, which had dangerously swollen as a result of heavy spring thaws, flooded its banks and swept houses, barns and fences forever down its swirling path. After this disaster, the people rebuilt their homes on hills, away from the creek bottom. In 1908, the waters once more flooded the region. As a result the creek course was extensively straightened. Prior to the floods a swinging foot bridge had been strung over the creek and from this standing many a lad cast his line; but afterwards a plank bridge was constructed. Today, we have three modern concrete bridges and one silver bridge. One stands in the south end of town, another to the East and the third has recently replaced the old silver bridge on the No. 3 Highway. The one remaining silver bridge still stands Southwest of Cardston at the picnic grounds of Horse Shoe Bend. These four crossways have marked Cardston's progress towards becoming a prosperous community.

The Cardston Mercantile was confronted with its first competition when H. S. Allen established a store similar to the Co-op. Meanwhile a small hat shop was set up by Mrs. Wolsey and her assistant, Sarah Hansen Card. This little shop was the forerunner of the Model Millinery. Around this time a building was constructed which served as both a horse stable and a recreational centre for loft dances, roller skating, boxing matches, and wrestling. It was known as the O.K. Livery Barn. In the year 1919 a disastrous fire destroyed several of the Cardston business establishments including this livery barn. On the east side of town, where the new Buy-Mor stands today, was a small tin shop owned by Mark Spencer and Marion Stoddard. Of great importance

to the rural settlers, was the Cardston Creamery to which the farmers brought their excess dairy products. Again fire did its damage when it destroyed this building, but the owners did not give up hope. They bought the Old Chief Creamery from McIntosh, its owner, and then began selling shares to raise money in order to build another. This they succeeded in doing and it is operating as the Cardston Co-op at the present date. In 1907, the foundations of the Cardston Courthouse were laid. The stones were freighted from the district quarry. In 1909, this stalwart building was completed and ever since it has been a place of law enforcement. On its grounds stands a granite monument built to the memory of the Cardston heroes of World War I. The construction from 1907-1911 of the old Mormon Tabernacle, which was situated on Temple Square, was finally paid for in 1914.

A line of establishments which are very important to Cardston are its banks. The C. E. Snow Bank was bought out by Sterling Williams, Josiah Hammer, and Thomas A. Woolfred, who had joined in a partnership. Later the Union Bank purchased this establishment and went into business, but in 1917 it sold out to the Royal Bank. About 1909, another bank was set up and this was the Bank of Montreal. More recent banks are the Treasury Branch and the Toronto-Dominion which were both established around 1946. Through the years, the theatres, built by Bill Aldridge, sold to Lou Nielson, and the Italian, Sorienteno, developed into the thriving business of three theatres, Mayfair, Roxy, and the Drive-In, owned by Brewertons.

The means of transportation and communication have constantly been altered and improved. Covered wagons, drawn by horses or oxen, first brought the settlers to the valley, but the heavy freight wagons hauled in the supplies. The teamsters were greatly talented in their art of driving their teams. As Cardston grew in importance, it became a stopping point for the Lethbridge stagecoach. Once a week the crack of a whip and the yell of a driver would herald its arrival and the townsfolk would watch it rumble into town. For many years the settlers drove Democrats and wagons for their individual needs until the day that the horseless carriage was introduced. This marked the beginning of the streamlined vehicles we use today. With the invention of the locomotive the railway became very important to many communities of the West. At first rail ran from Lethbridge to Spring Coulee, but eventually it was extended to Cardston. Strangely enough, the railroad was nicknamed the Turkey Track. Around 1905, this narrow gauge rail was replaced by one of standard width. About 1901, the first telephone call was made which at the time seemed incredible. However, now the

telephone is our chief means of communication and without it we would be stranded. At a later date the C.P.R. installed the telegraph.

As Cardston grew, the demand for various utilities arose until in 1906 electric lights replaced the old kerosene lamps. The electricity was first generated by steam engine, then diesel engines, until Calgary Power was installed. Lees Creek is the source of the town water supply, and in recent years a chlorine treatment has been added to destroy the bacteria. The present sewage system was installed fairly recently and has been very efficient. The two common fuels for home appliances and heating are gas and propane.

Across the prairie one of the most common landmarks seen are the elevators of the various communities. As for our town, there have been several elevators established. In 1916, the Alberta Pacific elevator was built and succeeding that, in about 1908, the Old Pioneer elevator was set up. At about the same time the United Grain Growers was established and the most recent one was the Wheat Pool elevator. At present the Alberta Pacific, the Wheat Pool, Ellison Milling, and the United Grain Growers are still doing business with the surrounding farmers.

In the last thirty years, great progress has been made. The first hospital was a small private effort started by Dr. R. W. Lynn of Lethbridge. From this meagre beginning the medical program has advanced until today we have a modern municipal hospital along with a new clinic. To accommodate all travellers, Cardston provides two hotels: the Cahoon and the Spencer. The Public Library, which has enriched the lives of many from the books it has made available to the public, was established on May 22, 1931. In 1937, the post office was built and later the Indian agency was added. In 1938, the Social Centre was built and serves Cardston as both a recreational centre and a Latter Day Saints Church. Two years later the Town Hall was built. In 1954, a modern swimming pool was constructed where every summer swimmers gather. In 1960, the Senior Citizens' Home, an abode for many old pioneers, was completed. Cardston's education program is excellent. Four elementary schools, Westside, Leeside, Hillcrest, and Parkview, the High School and Vocational building, and the beautiful E. J. Wood School, with a large gym, proudly stand with their internal record of knowledge.

Breaking the grass-packed prairie, and sounding axes against the mighty trees, the first, with work-torn hands and visions in their eyes, had built the little town. Always, the spirit of adventure marched onward; from the crude log cabin with a sod roof to the luxurious home, from the Democrat to the limousine, from cattle trails to modern highways, linking her to the outside world, from a small colony of twelve families to a booming town of ever two thousand residents, has she progressed through seventy-five years of toil.

—Written by Cardston High School Students Mary Blackmore and Rose Marie Spencer, under direction of Keith Lee. Help was received from Sterling Williams, Joe Low and Andy Hinman.

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STUBBY

TEAM

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FOR THE

**JUBILEE
CELEBRATIONS**



**Frozen Food
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In business since 1894,
with some breaks in
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CARDSTON SAVINGS & CREDIT UNION

ORGANIZED FOR 20 YEARS

GOVERNMENT CHARTERED

Loans Totalling \$750,000.

Present Assets \$150,000 and Growing Daily

5% Dividend Paid On Shares for Past 2 Years

Life Insurance On Loans.

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OR ANY MEMBER OF THE BOARD OF DIRECTORS

HAVE A HAPPY TIME AT OUR
DIAMOND JUBILEE

IF WE CAN HELP YOU - PLEASE DROP IN

WELCOME

OLD FRIENDS and NEW

B & R SERVICE

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Pontiac - Buick - Acadian - Vauxhall

GMC Trucks

A COMPLETE GARAGE SERVICE



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"THE SMALLEST INDEPENDENT BAKERY IN THE

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We Specialize In Birthday and Wedding Cakes

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LETHBRIDGE

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New Pioneer

By BIRGETTE ANDERSON
Of Cardston High School

I am an immigrant
Toiling through the summer heat,
And frozen depth of winter, I
Wasted my hand in plodding for others.
Whipped and bleeding, my thoughts suppressed
Anger; I was not to live; I was a peasant.
Slowly, I saved a little sum, and then
Escaped; On rocky coves I saw the oceans beat;
Stretched in magnificence was a carpet of green.
Purple thrones guarded the earth; and seas divided
It from the injustices in other lands.
I was free, free from the hate and burden of
Labour; I was a human, with rights, again.
Freedom sprang from every rock; the bugles
Sang in my ears. Here, in the vast democracy,
I am free, to worship in the country church
And sing praises to my God; I may sing
With joy, and write a million happinesses;
I am an equal; privileges I have, as the first who came.
License, to walk in happy contemplation beside a
Bubbling brook, to visit friends and those in need.
Privileges of using my life in loving; and
Living with never the fear of hunger; and time
For the talents, and blessings given me.
I am a Canadian citizen.

A HEARTY WELCOME

TO ALL VISITORS ATTENDING OUR JUBILEE



SERVICE CENTER

GARAGE SERVICE — PROPANE —
TV and RADIO SALES and SERVICE

DON SHAW

PHONE 195

DICK RICHARDS

THIS PROGRAM WAS PRINTED BY THE

Lethbridge Herald Job Dept.

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LETHBRIDGE

Story of Charles Waterton

Told by SAMUEL R. WRIGHT

I was born in Wakefield, England, not one half mile from the Waterton family mansion. I associated with and learned to respect the Waterton family very much. I did not know Charles personally as he was abroad most of the time, but from my memory of him, he was a very intelligent, eccentric old gentleman who contributed much to the world. He was a great explorer and naturalist and in Southern and Central America he saw lands and people, who had never been seen before by white men. At the close of his life, he returned to his English mansion, Walton Hall, where he lived a secluded life, forming a curious collection of animals. The Walton Hall still stands today although now owned by the Catholic Church as a boys' school.

About one hundred and eighty years ago a group of Englishmen got together and prepared to set out to discover new lands. Their destination was the Rocky Mountains and they prepared for months beforehand gathering supplies for the expedition. One of these men was a great friend of Charles Waterton and had followed his travels closely. When these men reached the site of what is now Waterton Park, after months of treacherous exploration, they were astounded at its beauty and grandeur. They separated to further explore the territory. That night when they met, each man described the beautiful and rich land he had seen. They then decided to name the spot, and the friend of Charles Waterton, whom from history we assume to be Lieutenant Blakiston, proposed the name "Waterton", to honor one of the greatest explorers of the Americas. This name was willingly accepted by all.

HISTORY OF WATERTON LAKES NATIONAL PARK

(1937 Edition of The Lethbridge Herald)

In the footsteps of Blakiston eight years later came another Englishman—John George Brown, who became a picturesque figure in the life of the West. "Kootenai" Brown was educated at Eton and Oxford and for years was an officer in the Imperial Army in India. Brown arrived in San Francisco in 1862 and in turn became a cowboy, gold prospector and soldier of fortune. In 1865 he made his way to Fort Edmonton, Alberta and moving south he saw the plains of Southern Alberta covered with buffalo. His expedition carried him to Waterton Lakes, then known as Kootenai Lakes. There he remained for the rest of his life. He began the settling of the Waterton area and due partly to his efforts in 1912 it became a National Park. Waterton Park owes much to this man and when he died the people honored him by burying him on the shores of the beautiful Waterton Lake which he loved so well.

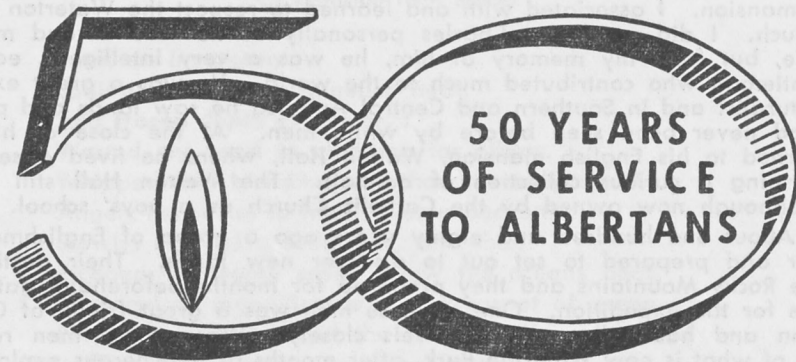
WATERTON PARK TODAY

The thousands of people from near and far who will visit Cardston for the Diamond Jubilee will probably also take a visit to one of the most beautiful places in the Canadian Rockies: Waterton Lakes National Park. The park provides excellent relaxation and entertainment for everyone — fishing, hiking, swimming, dancing, golfing, camping, skiing and many other delightful sports. It has many interesting tourist shops, confectioneries, motels and garages, and provides all the modern conveniences attainable — a fully modern campground and trailer court are provided by the federal government.

Waterton Park is situated beneath huge, rugged mountains, which contribute swift, clear waterfalls and rivers to enhance the location of the town. The magic beauty of the still, shimmering, Waterton Lake at night, casts a spell which yields unforgettable enchantment to the heart of the viewer. Soft waves lap gently against the shore, music drifts mystically across the lagoon from the departing launch, and the soft putt of a motor boat recalls happy memories of the day. The playgrounds, shops and streets all rest idly after dark, waiting patiently for the activity of tomorrow.

High on the hill, The Prince of Wales Hotel towers majestically above the town, and at night, its hundreds of dazzling lights flood out, beckoning to the weary tourists a delightful welcome to the town beneath the mountains!

*Courtesy Waterton Lakes National Park
Chamber of Commerce*



Canadian Western salutes CARDSTON
on its Diamond Jubilee.

Your Gas Company began service in
1912. For fifty years Southern Albertans
have enjoyed the comfort, convenience and
economy of this premium fuel.

We are proud to join with Cardston in
the celebration of its Diamond Anniversary!

For Friendly Gas Service . . .



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"Serving Albertans with Natural Gas Since 1912"

The First Oil In Western Canada

Little does the motorist know as he drives up to a Cardston filling station in his shiny new car, and says "fill her up" that in this area, a half century ago, black crude oil had been found in mountain streams. The way it was discovered and developed is a story in itself.

In July of 1898, Bill Aldridge, and his thirteen year old son, Oliver, pushed their way up Cameron Creek in search of minerals. One day as Oliver was getting water from the creek, he noticed the oil seepage in a boggy place where the bears had been wallowing. Kootenai Brown had been told by the Indians of this seepage. Excitedly Oliver raced back to his father and told him of the oily substance, thinking that he had made a real find. Sure enough, he had.

Bill Aldridge went to Cardston to file his claim on the land. Then he moved his family from their home at the Waterton Townsite to Cameron Creek, where the oil had been discovered. They began to make use of their find by digging a long level ditch. After allowing the oily water to flow into it, they skimmed the oil off the top with gunny sacks and wrung it into a barrel, and boiled to remove the water. It was then taken to Waterton by pack horses and transferred to Cardston and Pincher Creek area by wagon. Bill Aldridge made his living by selling it as a tonic. He claims that the straight crude oil saved his life a number of times.

Mr. Aldridge, however, was not the first man to see the valuable liquid. Back in the eighties when Lafayette French was in the Waterton area, a squaw dressed a wounded leg for him with crude oil. He didn't pay much attention to it at the time, but later mentioned it to a Dominion land surveyor, Allen P. Patrick. With the help of the squaw they found the creek where the oil was. Mr. Patrick told Leechan and Leeson of Calgary of their discovery, who in turn told John Liman, president of the Rocky Mountain Development Co. He became the first man to drill in the area, about a half mile up from Aldridges. The drilling was started in November in 1901, and in ten months, oil was struck at about 1,100 feet. Alberta's first oil boom had started. Because of the success of the first drilling, a site on a flat, one mile by about half a mile in dimension was proposed. Thus the plans for Oil City were laid out. Jack Draper helped pump oil from the well, and knowing about refining, produced fuel from the oil. The company later moved up the canyon and drilled two more successful wells.

The Vancouver Petroleum Company came to the area in 1902. They leased land from Mr. Aldridge and started to drill. By 1904, the company had a well at Aldridges and one at Cameron Falls. David Aldridge, Oliver Aldridge, Orcil Cox, and about eight other men worked on this rig. The long, laborious shifts were from noon to midnight and midnight to noon. The wells were never too strong; not long after, a fire raged through the canyon and everything was destroyed. No one has ever returned to drill in this exact area where the oil was first found.

There is a great difference in the sight that a farmer sees now than he would have seen sixty years ago. Then it was Uncle Bill Aldridge creaking into the yard in his decrepit wagon with his tonics; now they see a shining red truck wheel into the yard to pump gas and oil into reserved tanks. This is progress; and oil has played an important part in the Cardston area.

Courtesy Texaco and Frank Sloan

PHONE 94R2

75 Years of Athletics

By WILLARD BROOKS

(A Thumbnail Sketch in a Very Small Nut Shell)

Listed here, by sports, are Cardston and district teams that have won Provincial Championships or better; individual athletes who have set Provincial records that still stand; individual athletes who have won Canadian Championships or set Canadian records; individual athletes who have represented Canada in International games competitions; the approximate number of individual athletes who have held Provincial Championships or set Provincial records; and the approximate number of individual athletes who have been runners-up for Dominion Championships.

No Cardston or district team has won a Canadian Championship, although the Cardston Shooting Stars ladies' basketball team were runners-up for that honor in 1948. More complete reports on all sports appear in the current editions of the Cardston News.

BASEBALL:

Provincial Intermediate Men's Champions (1928 and 1935 — Cardston Maple Leafs, Charlie Cheesman, Coach.

Provincial Intermediate Men's Champions (1949, 1950, and 1951) — Del Bonita Cubs, Hubert West, Coach.

LADIES' BASKETBALL:

Provincial Champions and Cardston's first ladies' team (1904)—J. T. (Jim) Ross, Coach.

Provincial High School Champions:

1943—Cardston H. S., Grant Jensen, Coach

1944—Cardston H. S., Aubrey Earl, Coach

1946—Cardston H. S. Whip-Pur-Jills, Rowan Stutz, Coach

1953—Cardston H. S. Cougarettes, Shirley Gibb, Coach

Western Canadian Senior Champions and Runners-Up for Canadian Senior Championship—1948—Cardston Shooting Stars, Del Wood, Coach

Provincial Senior Champions.

1950—Cardston Shooting Stars, Ray Stoddard, Coach

MEN'S BASKETBALL:

Provincial High School Champions: (First or "A" Teams).

1920—Cardston H. S., Archie Robbins, Coach

1924—Cardston H. S., Golden Woolf, Coach

1925—Cardston H. S., Golden Woolf, Coach

1926—Cardston H. S., Rulon Hicken, Coach

1940—Cardston H. S. Cougars, Doug Allred, Coach

1946—Cardston H. S. Cougars, Cal Merkley, Coach

1950—Cardston H. S. Cougars, Bill Hansen, Coach

1954—Cardston H. S. Cougars, Rex Cahoon, Coach

Provincial High School Champions: (Second or "B" Teams):

1946—Jefferson H. S., Ray Stoddard, Coach

1949—Cardston Golden Ghosts, O. D. Steeds, Coach

1950—Hillspring Panthers, Grant Smith, Coach

1951—Hillspring Panthers, Orvin Russell, Coach

1955—Mountain View Chiefs, Bruce Steed, Coach

Provincial Intermediate Champions:

- 1936 and 1937—Cardston Maple Leafs, Vern Woolf, Coach
- 1940—Cardston Maple Leafs, Wallace Layton, Coach
- 1941—Cardston Maple Leafs, C. B. Cheesman, Coach
- 1942—Cardston Maple Leafs, Doug Layton, Coach

Provincial Senior "B" Champions:

- 1959 and 1962—Cardston Maple Leafs, Del Duce, Coach

Western Canada Junior Finalists:

- 1954—Cardston H. S. Cougars, Rex Cahoon, Coach

WRESTLING:

- Provincial Champions (Amateur), 1923-1932 inclusive—Approximately forty-five.
- Runners-up to Dominion Champions (Amateur), 1932—one—Harold Blackmore
- Provincial and Western Canadian Heavyweight Champion (Professional):
 - 1910, 1911, Jack Ellison

BOXING:

- Provincial Champions (Amateur), (1925-61 inclusive)—Approx. one hundred and thirty.
- Dominion Champions (Amateur):
 - 1940—two—Larry Leavitt and Hugh Sloan
 - 1957—one—Gus Calfrobe; 1961—one—Homer Healy
- Ed French won a Dominion Boxing Championship in 1950, but represented Edmonton at the time.
- Runners-up to Dominion Champions (Amateur)—Approximately twelve.
- Western Canadian Heavyweight Champion (Professional), 1962—Gus Calfrobe

TRACK AND FIELD: (All Amateur):

- Provincial Champions (Other than Provincial Record Holders):
 - 1924-1940—Approximately fifty.
- Provincial Records Set: (1923-1957)—Approximately sixty-five.
- Sr. Provincial Records Still Standing:
 - Two—Doral Pilling—Javelin Throw—195' 9¼"; set 1927
 - Ben Brooks—R. Broad Jump—23' 4¾"; set 1957
- Other Provincial Records Still Standing—Approximately fifteen.
- Dominion Champions (Other than Dominion record holders):
 - One—Beverly Cheesman (Shot Put, 1941).
- Dominion Records Set: Two—
 - Doral Pilling (Sr. Javelin Throw, 1928); Ben Brooks (Juvenile Broad Jump, 1951).
 - (Both of the above Dominion records have since been broken).
- Represented Canada at International Games: Two—
 - Doral Pilling—Javelin Throw—Olympic Games, Amsterdam, 1928, and British Empire Games, Hamilton, Ont., 1930—Silver Medal at Hamilton
 - Ben Brooks—Running Broad Jump—British Empire and Commonwealth Games—Vancouver, 1954

The Cardston A. A. A.

By WILLARD BROOKS

This organization was originally effected in 1918 as the Cardston Athletic Association, with Sterling Low as the first President and Gerald Cahoon as Secretary. In 1920, it affiliated with the Alberta Branch of the Amateur Athletic Union of Canada, added the name Amateur to its title, and became the Cardston A.A.A. Geo. Duce was the new President and Charlie Cheesman the Secretary-Treasurer — a post which Charlie held for 30 consecutive years (1919-1949).

Succeeding Presidents have been Russell Sloan, Una Thompson, Lyle Holland, Dahl Caldwell, L. S. Turcotte, Mark Spencer, Frank Olsen, Milton Hansen, Jake Neubauer, Del Steed, Lou Darby, Paul Schow, Gordon Gregson, Tom Cardwell, and Charlie Walker. Taking over as Secretary-Treasurer from Charlie in 1949 was yours truly, followed by Rex Cahoon, LaMar Peterson, Jim Ferguson, and Elmo Wolsey.

At various times the C.A.A.A. has sponsored a wide variety of recreational activities for its members including men's and ladies' basketball, men's and ladies' softball, men's and ladies' volleyball, men's and ladies' badminton, gymnastics, skating for all ages, hockey, tennis for all ages, Sr. and Jr. Baseball, wrestling, boxing, track and field, golf, and even free dances for the young people at one time. As the years passed, the popularity of some sports fell off, and did not warrant carrying. Badminton and volleyball lost appeal. A flood in the early 50s washed the skating rink away. The standbys were baseball, basketball, boxing, and track and field. Literally thousands of athletes have participated and received training in these sports.

The C.A.A.A. has sponsored its top athletes and teams into provincial and National competitions where they have had remarkable successes. Scores of Provincial and Canadian Championships have been brought back to Cardston and district by teams and individual athletes. More scores of runners-up could be counted. With the possible exception of some war years, the C.A.A.A. sponsored a men's baseball team and a men's basketball team continuously until 1959, winning two Provincial baseball championships and six Provincial basketball championships. It sponsored Senior Ladies' basketball from 1946 to 1951, winning one Provincial championship, one Western Canada championship, and one runner-up spot for the Dominion title. Its individual athletes in wrestling, boxing, and track and field, have captured approximately 230 Provincial championships and seven Dominion championships. It sponsored two of its track and field athletes to International Games competitions.

Annual boxing and wrestling tournaments were held by the C.A.A.A. from 1923 to 1927 inclusive. In 1928, they held their first Southern Alberta Boxing Eliminations under sanction from the Alberta Branch of the A.A.U. of Canada. Approximately 30 such eliminations were held, up to and including 1959. From 1932 to 1959 inclusive, they held 13 Provincial Boxing Finals and one Dominion Boxing Finals (1940).

Annual Victoria Day Track and Field Meets, open to athletes from all over Alberta, were first held in 1923. The 31st such meet was held in 1958, and the 32nd was rained out in 1959. The C.A.A.A. sponsored and directed one Provincial Inter-Scholastic Track and Field Championship in September, 1952.

Originally, the C.A.A.A. tried to pay its way with memberships and gate receipts. When these fell short, carnivals and Mardi Gras were adopted to supplement its revenue. These, with the receipts from the boxing eliminations practically carried the non-paying activities. Expenses included building and operating a skating rink, three tennis courts,

and a baseball diamond; uniforming and equipping teams; transporting and lodging athletes and trainers. The annual budget ran into thousands of dollars.

The guiding spirit of the C.A.A.A. and the dean of Cardston sportsmen to date has been the late Charlie Cheesman. He must be credited with a lifetime of devotion to promoting and organizing sport in our town and district. His name heads the list in the Cardston A.A.A.'s Hall of Fame (Est. 1950), and holds the same position in the Hall of Fame of the Alberta Branch of the A.A.U. of Canada.

On Nov. 1, 1950, the Cardston A.A.A. held its First Annual Awards Banquet (only five were held), and inaugurated its "Cardston and District Hall of Fame." It was a great program honoring athletes and teams of the current year and for the preceding 63 years. There were many honored guests. The press and radio were represented and reported the event in glowing terms. Athletes from far and near had returned to Cardston for the occasion.

"Uncle" Joe Ellison was there and spoke of baseball as he knew it. Charlie Cheesman reported "Cardston in the World of Sport", and concluded by presenting Hugh Sloan with an engraved medal naming him the most outstanding athlete of the Cardston District for the period 1887 to 1950. Yours truly, then the Association's Secretary-Treasurer, presented Enid Dowdle (Pepper) with an engraved medal as the most outstanding female athlete in Cardston's history. Garth Albiston presented Ben Brooks with an engraved medal naming him the most promising male athlete of the Cardston district. Del Steed, M.C. for the occasion, read from the newly established Hall of Fame the names of 22 outstanding athletes enrolled at that time. Many of those enrolled were present and were introduced. Seven athletes have been enrolled in the years since.

Following is the complete roll to date of the local Hall of Fame with a brief reference to the activities for which each entry has been noted: Charlie Cheesman (organizer, promoter, coach); Jos. H. Ellison (early baseball player, side-hold wrestler); T. Wm. Duce (early baseball); Doral Pilling (javelin throw); Hugh Sloan (boxing, distance running); Enid Dowdle (basketball, track and field, tennis); Beverly Cheesman (shot put, basketball); Larry Leavitt (boxing, track and field); Jim Shot Both Sides (distance running); Franklin Wilson (sprinter); Jack Mackenzie (baseball, pole vault); Del Beazer (baseball); Albert Cahoon (baseball, basketball, track and field, tennis); Harold "Pete" Blackmore (wrestling, basketball); Wm. "Bill" Laidlaw (track and field, baseball); Vern Olsen (boxing); Gretta Carlson McPhie (track and field, basketball); Charles "Chick" Leavitt (wrestling); Gordon Sloan (boxing, distance running, basketball, trainer); Rufus Goodstriker (boxing, track and field, coach, promoter); Agnes Sloan (Davidson) (basketball, track and field); Wm. "Bill" Hansen (basketball, track and field, coach); Ben Brooks (track and field, basketball, baseball, coach); Afton Beazer (Toone) (basketball); Willard Brooks (baseball, track and field, director); Douglas Allred (baseball, wrestling, boxing, basketball, track and field, coach); Glen Thomas (distance runner); Gus Calfrobe (boxing); Homer Healy (boxing).

The Cardston Amateur Athletic Association will be remembered, not only by the thousands of athletes for whom it provided activity, but by the thousands of fans who enjoyed the many sports spectacles which it staged. As Charlie Cheesman once predicted, a great void was left in the community when it ceased functioning in 1959. Boxing, which was its main source of revenue, had been discredited by the Divisional School Board, and disallowed as an activity to be carried on in the new E. J. Wood gymnasium. The C.A.A.A. had no choice but to cease sponsoring its other sports as well. Athletic activities in the Cardston district are now the responsibility of the Schools, the Churches, the Service Clubs, and the Municipal Councils.

Sponsored by the Cardston Amateur Athletic Association

WELCOME

— 1962 —

Our Diamond Jubilee

YEAR



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John Anthony Woolf Family

Leaving Hyde Park, Utah, bound for Canada on April 7, 1887, accompanied by the families of J. A. Hammer, George Farrell, Mrs. Charles Ora Card and Robert Daines, was the family of John Anthony Woolf. He was accompanied by his wife, Mary L. Hyde and six children, Johnny 17, Jane 13, Mary L. 10, Simpson 7, Wilford 4, and Milton 2. The three youngest boys mentioned are still living, now residing in Utah. Enroute they met Charles Ora Card returning from Canada to get his family.

When these travellers reached Lees Creek on June 3, 1887, they found the Anderson, Matkin, Leavitt and Layne wagons had preceded them by about ten days.

This pioneer Mormon family made a contribution to Cardston and Southern Alberta that will be long remembered. The father, John Anthony, became the first Canadian Bishop in the Mormon Church; the mother, the first Relief Society President. Johnny became the first member of the Legislative Assembly in the Alberta Government. Jane was the first school teacher. Zina, a daughter, was the first white child born on Lees Creek. Space does not permit the naming of the many descendants of this family, but they are well known in the district.

A history of early Cardston was recently published, written by Jane and Zina Woolf and assisted by J. Y. Card, a member of the first wagon train, and William Woolf, son of Johnny.

For seventy-five years these people have made their influence felt as leaders, and Cardston now salutes the John Anthony Woolf Family on this 75th Anniversary.

S. W. H.
P. L. H.

Johannes Anderson Family

On April 10, 1887, Johannes Anderson with his wife Hannah, sons Edward 16, Jim 8, Sam 6, and daughters Eliza 11, and Mary 2, left Millville, Utah, by wagon train for Canada. Annie, age 4, was left with relatives to come later. They were accompanied on the journey by the family of Thomas R. Leavitt, his wife, Hattie, and Jerry, age 18. After travelling three days, they met Charles Ora Card travelling southward. Mr. Card supplied them with a map of the land to the North showing where to cross rivers and mountains, and where to find good camping grounds. The party endured many hardships along the rugged trail through the mountains and hills. Shortly before reaching the designated spot on "Lees Creek", which was later to be called "Cardston", as they were making camp one evening, a wagon team overtook them and joined their party. This was Jonathan Layne, travelling alone and following the same map.

On the 23rd day of May, 1887, on a beautiful spring day, the party came to the East Hill, overlooking Lees Creek. Much to their amazement, they saw a camp already made. Samuel Matkin, his wife Lottie and son Henry, age 16, had arrived two days before. These were the first settlers of Cardston.

Today in the Cardston area the descendants of Johannes Anderson number more than 528. Of the original wagon train, the daughter Mary, age 2 at that time, is known as Mary Anderson Layton, a widow living in Cardston. Jim, aged 8 then, is still living, residing in Weiser, Idaho.

Cardston has felt the influence of Johannes Anderson's pioneer Mormon family throughout the seventy-five years since those hardy pioneers stopped their wagons on Lees Creek. All citizens of the present town salute them for a job well done for three quarters of a century.

S. W. H.
P. L. H.

The information in the above histories was taken from Sam Anderson's writing, "Father As I Knew Him", and a published history, "Founding of Cardston and Vicinity", by Jane E. Woolf Bates and Zina A. Woolf Hickman. The two short sketches were written by Pearl Layton Hatch, granddaughter of Johannes Anderson, and Stuart Woolf Hatch, grandson of John Anthony Woolf.

Courtesy Lethbridge Central Feeders Association Ltd.



THE GOVERNMENT OF THE PROVINCE OF ALBERTA

JOINS IN EXTENDING
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TOWN OF CARDSTON
ON THE OCCASION OF ITS
75th ANNIVERSARY

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WELCOMES YOU TO CARDSTON

Drop in and see us — We hope you enjoy your visit while in town — If we can be of service please let us know.

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We Offer Our Sincere

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ON YOUR 75th ANNIVERSARY



For Better Service and Results Consign
All Livestock To

HAYS & EARL LIMITED

ALBERTA STOCK YARDS

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CHINOOK

by COLLEEN BECHTEL

Many a morning, the people of Southern Alberta look to the West and see the "Chinook Arch." What a welcome sight that clear blue sky below the arch of clouds near the Rockies was, for it told them that once again the Chinook was on its way.

The night after the pioneers arrived from Cache Valley, Utah, it snowed four inches. The next day, the snow was gone by noon. The Chinook was truly a miracle! The country was a great stock country and the cattlemen felt the Chinook was one of its greatest assets. This warm wind, which originates from the Pacific blows down the slopes of the Rocky Mountains in winter and early spring. The warmth increases as it blows.

The Indians have a legend for these warm winds. Once upon a time there was a beautiful Indian maiden whose name was "Chinook." One cold winter day she wandered into the mountains and was lost. The bravest warriors searched for her but she could not be found. While they were searching, a warm breeze came down from the mountaintops, melting the ice and snow. The warriors gazed at each other and whispered, "It is Chinook's Breath."

Many a writer has had fun with the stories of the Chinook winds. Out of these stories have grown legends. The story of a man seeing the coming Chinook and trying to beat it to the next town is one of these. He claimed that before he had reached the town, his back runners were kicking up dust while his front runners were still plowing through snow. Or the time a farmer was travelling to Calgary and saw the Chinook coming. When he reached Calgary his feet were frozen while his Indian wife had a sunstroke from riding in the back of the wagon. One day an express agent was delivering mail, but because of the snow he missed town. He was halfway to Waterton when the Chinook hit; he had to swim back. Then the time a man hitched his team to a post sticking out of the snow one night; came the Chinook, and in the morning his horses were dangling from a church steeple. These tall tales illustrate, in their own way, the rapidity with which cold and snow disappear in the path of the Chinook.

Many a temper has been smoothed, and a frown turned to a smile, when suddenly, the long, cold winter days are turned to spring by the Chinook wind.

Courtesy Remington Construction Limited

WE SALUTE CARDSTON ON HER 75th BIRTHDAY

*We're Celebrating With the Whole District
In Cardston's Diamond Jubilee*

At this time when we all rejoice together and celebrate with thankful and happy hearts the arrival of the Pioneers and the founding of our Town, it is the occasion for the display of not merely emotion and sentiment, but of a right and proper pride which has nothing to do with arrogance or boasting, but with consciousness that our business has its roots in the early establishment of our Town.

We take pride in the fact that our business is the oldest established general store in the Town and District. Our Founder, Charles W. Burt first opened for business in 1913, after having been associated for many years in the Cardston Co-op. "C.W." spent his life building the business and serving his church and community. Having served as Cardston's 10th Mayor, and Bishop of the First Ward for many years. He arrived in Cardston in 1896 and was active in every avenue of community life until his death in 1954.

W. A. Lundrigan entered the business in 1933 and has been actively associated since that time. He is a partner in the firm with Dennis Burt and the two of them have seen the business steadily flourish and grow with Cardston through most of their lives.

Both of these men have been very active in the community life of Cardston, both having served in almost every capacity in our community organizations, Mr. Burt having been recently elected as Mayor.

We are anxious to meet all the visitors possible in this great Homecoming and Jubilee. We hope everyone will feel free to make our store their headquarters while in Town. Come in and let's renew old acquaintances and make new friends. May our reunion and rejoicing together make us appreciably better able to serve the people of the old home Town and District for another 49 years.

C. W. BURT & SON

R. DENNIS BURT

W. ARTHUR LUNDRIGAN

GREETINGS

TO ALL CARDSTON RESIDENTS AND
FORMER CARDSTONIANS

WELCOME HOME

FROM

CARDSTON MOTORS LTD.

"FORD'S CARDSTON HOME"

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CARDSTON

WELCOME VISITORS TO CARDSTON

ON OUR

75th ANNIVERSARY

And To Our Customers We Say "Thanks".

*May We Always Give Friendly Service
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THE FOODLAND

FRESH FRUITS, VEGETABLES, MEATS, and GROCERIES
THE STAFF SAYS, "DROP IN AND SAY HI"

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WELCOME TO CARDSTON'S DIAMOND JUBILEE

We Hope You Enjoy Your Stay In Cardston

Be sure to call in and see us. We have Giftware —
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CARDSTON

WE EXTEND HEARTIEST CONGRATULATIONS TO THE
TOWN OF CARDSTON
ON ITS
75th BIRTHDAY

AND JOIN WITH ALL CITIZENS IN CELEBRATING
THIS AUSPICIOUS OCCASION



ROYAL BANK

H. Baines, Manager

Cardston Branch

Charles Ora Card

(Taken from the thesis written by A. JAMES HUDSON in August, 1961)

As a young man Charles Ora Card crossed the plains from New York to Utah. During the twenty seven years he spent in Logan, Utah, he was constantly engaged in church and community affairs, giving service and gaining experience in many fields.

Charles Ora Card served the community of Logan as Juror, Coroner, Justice of the Peace, Road Commissioner, County Selectman, and City Councilman. For twenty one years he promoted education in Cache Valley as teacher, City School Board Chairman, and a member of the Board of Trustees for the Brigham Young College.

Aside from these civic responsibilities he participated in Co-operative enterprises, serving on the board of directors for two canals, a road company, four saw mills and a grist mill. He directed the extensive operations of the United Order Manufacturing and Building Company. He was superintendent of construction for the Logan Tabernacle and the Logan Temple, which entailed the operation of several industries as part of the building program.

Another of his major contributions was in giving ecclesiastical leadership to the Mormon people of the Cache Valley.

In 1887 he led a group of Mormon settlers to Canada where he was instrumental in establishing the community of Cardston. He gave ecclesiastical leadership to the Mormon settlers in Alberta for fifteen years.

Drawing on his previous experience in Cache Valley, Card established industrial and agricultural enterprises in Southern Alberta. Much of his work was done through the Cardston Company Limited, a co-operative establishment which operated a sawmill, gristmill, store, and cheese factory.

His greatest single contribution was probably the introduction of irrigation into the area. Irrigation has proven to be the lifeblood of Southern Alberta, benefitting thousands of people.

Charles Ora Card's chief concern was to serve his church through service to its members. Through the leadership which he provided, and through his sustained and persistent efforts in the projects which he undertook, he made a significant contribution to the communities of Logan, Utah, and Cardston, Alberta, and consequently to the history of the Church of Jesus Christ of Latter Day Saints.

COURTESY OF

The Cardston Investment (1956) Ltd.

A FIRM ORIGINALLY ESTABLISHED BY CHARLES ORA CARD IN 1910
HANDLING ALL CLASSES OF INSURANCE AND REAL ESTATE

THE ROTARY CLUB

Have you ever wondered just how and when an International Club got started in Cardston?

In February, 1929, Fred McNalley and John Dow, who was from the Lethbridge Rotary Club, came to Cardston with the main purpose of seeing if Cardston could support a Rotary Club. Then on February 9, the first real meeting was held in the Cardston Cafe (Spencer's Hardware now) with the District Governor. Twelve members were signed with Mr. J. S. Low being the first. The rest are as follows: John F. Atterton—Photography, Ormus E. Bates—Coal Retailing, Gerald E. Brown—Merchandising, C. W. Burt—Postmaster, W. C. Card—Service Station, Joseph Y. Card—Insurance, Merlin D. Cahoon—Hotels, George A. Duce—Dairy Farming, Frank W. Flett—Plumbing, W. G. C. Laidlaw—Clothing, Sylvester Low—Butter Factory, J. S. Low—Automobile Retailing, Samuel H. Middleton—Protestant Church, John Knox Mulloy—Hospital, John E. Pugh—Indian Affairs, Earl R. Robinson—Lumberman, Byron P. Tanner—Law Practice, David Osborn Wight—Newspaper, Wilford Woolf—Doctor Surgery, Preston W. Richman—Dentist, John Woslying—Storage Battery Service, Warren L. Smith—Implement Dealer, Edward J. Wood—L.D.S. Church.

These men began organizing themselves into groups, collecting reports for the elections of officers, and also drawing up a Constitution and By-Laws for the beginning of the club. They elected as their first President J. E. Pugh, Secretary D. O. Wight, and Treasurer Bob Robinson.

Since 1929 the Rotary Club has promoted many projects for the town and also for the people.

In 1930 the Rotarians had a Christmas Cheer Fund for all. Later the club started a purebred Pig Club with each member receiving a few of his own. Out of each litter one was given back to the club thus building up a better breed of pigs.

This drive within the club has never ended. Many of us go to the Library to read books or to gather information, but how many of us ever wonder how it got started? In 1930 under the direction of Byron Tanner, the Cardston Library first got its start. Old books and valuable information that most likely would have been lost or misplaced with time, was collected and put in this small, but useful Library. Later the Town Hall was built and the Library was moved to where it is now found. This is a Rotarian Community project that even today everyone enjoys.

The Rotarians saw room for more improvement. They next started building the Wading Pool. Here they have improved a corner for the entertainment of the younger children. They provide a supervisor to protect and help the children. This project is still operated and they pay all the expenses that are incurred. When the Social Centre was built the Rotary Club members helped lay the floor. They also donated the trophy to the Athletic Association for the 880 yard dash.

They put the intercom in the hospital when it was built and the hi-fi radio and record player in the Senior Citizens Home. They also have furnished two hospital beds, that are used and lent to those who need them.

Have you heard of the Rotary Student Loan? When this was started they bought a stallion for \$350.00 from Malmbergs. They then bought a saddle and a bridle and sold raffle tickets on the horse. When they finished they had \$8,500 and they had cleared \$6,500. The fund was on its way.

They never lent any money that wasn't paid back and as a result this fund is continuing to benefit worthy and needy youngsters.

Has your son or daughter ever mentioned the "Adventure in Citizenship". I'm sure, if you haven't heard of it from them, you have heard about it. Each year students with a 75% average or above are contacted and are given a chance to go to Ottawa. The Rotarians, in consultation with school authorities, pick the student. When the student goes, his or her expenses are paid out and they are shown all the interesting sights around Ottawa. This trip is one that any student would enjoy, and the student, through his association with the young people of Canada, realizes that the Rotary Club of Cardston is itself an "Adventure in Citizenship."

WRITTEN BY CARDSTON HIGH SCHOOL

Courtesy of Cardston Rotary Club

WE SALUTE



The stalwart Pioneers of
the Cardston District on
this our 75th Anniversary.

WELCOME VISITORS TO
OUR DIAMOND JUBILEE
CELEBRATIONS

ECONOMY CARRIERS

E. C. FREDERICKS, Manager

PHONE 158

CARDSTON

Congratulations Cardston On Your Jubilee

CREAMERY INDUSTRY SUPPLY

CALGARY

ALBERTA

WELCOME TO CARDSTON, JUBILEE VISITORS

NEW CHIEF CAFE

CHARLIE WON YOU



The Cardston Lions Club was founded and organized in the fall of 1940. The first Charter Night was held in February of 1941 in the Cardston High School gym, at which time the first President of the Club declared that the Lions Club would officially dedicate itself to the betterment of the Town, and since that time this declaration has been fulfilled.

As we celebrate the 75th Anniversary of the founding of Cardston and also review 22 years of Lionism in Cardston, we are proud indeed to look at and enjoy the very fine Public Park which has been developed by the Lions. We also note with pleasure our part in providing the beautiful modern Swimming Pool which cost in the neighborhood of \$40,000. Countless smaller projects have been carried on by the Club during these past years and the club still remains strong and looks forward to doing its part in the future development of Cardston.

*Welcome, All Cardston Visitors
and Residents to Our
Diamond (75th) Jubilee*

COURTESY OF LIONS CLUB

Programme

DOMINION DAY

MONDAY, JULY 2nd

Days Program under direction of the Cardston Lions Club, George Hamilton, Chairman

- 6:00 a.m. 75th Jubilee Opening Salute. "Wake Up - Look Up".
- 7 - 10 a.m. Hot Cake Breakfast - Lions Park.
- 10:30 a.m. Parade - open to 14 years and under. Cash prizes and ice cream ticket for each participant.
- 12:00 p.m. Jubilee Opening and Patriotic Service at Lions Park.
Speaker - Hon. E. W. Hinman.
- 1 - 3 p.m. Races and Sports Events for Families and Children 14 years of age and under.
- 8:00 p.m. A Diversified Musical Program - held at the Alberta Stake House - featuring Talent of Today and Yesterday.

JUBILEE QUEEN TO BE CROWNED

S P O R T S D A Y

TUESDAY, JULY 3rd

Norman Sheen, Chairman - All Events Open Competition

- 9:00 a.m. Town Square - Band Concert by Cardston High School Band
Air Show by Dept. of National Defence, R.C.A.F. Jet, Red Knight.
- 10:00 a.m. Golf Tournament.
Men's Softball Tournament
Jr. Boys' Softball Tournament
Jr. Girls' Softball Tournament
- 12:00 Noon Little League Ball Tournament
Pony League Baseball Tournament.
- 2:00 p.m. Tennis Tournament
Horse Shoe Tournament
- 3:00 p.m. Obstacle Race, Lions Park
- 4:00 p.m. Swimming Contest at Lions Community Pool.

PIONEER DAY

WEDNESDAY, JULY 4th

- 6:00 a.m. Sunrise Service
Hugh B. Brown of First Presidency of the L.D.S. Church, Salt Lake City, Utah, to be Guest Speaker.
- 9:30 a.m. Wells-Fargo Coach will arrive at Main Street, Cardston, Loaded with a cargo of Silver Dollars to be used during Jubilee Week.

- 11:00 a.m. Assemble at Alberta Stake House.
Band Concert - Registration - Presentations of Badges to Old Timers.
- 11:30 a.m. Variety Program.
Road Shows and Performance by Cardston High School "Caparettes".
- 2:00 p.m. Boat Show at St. Mary's Dam.
Water Ski demonstrations.
Free Boat Rides and Water Skiing - Provided through courtesy of Cardston Boat Club.
- 7:30 p.m. Jubilee Banquet - Edward J. Wood School.
Under direction of Chamber of Commerce - Hon. E. W. Hinman, Master of Ceremonies.
Guest Speakers - Rt. Hon. John G. Diefenbaker and President Hugh B. Brown of Salt Lake City, Utah.
Honored Guests - Miss Fay Wray, Motion Picture Star of Hollywood.
Visiting Dignitaries and Pioneers 1887 - 1890.

INDIAN DAY

THURSDAY, JULY 5th

Under direction of Blood Band Committee

- 11:00 a.m. All Indian Parade.
- 2 - 5 p.m. Colorful Indian International Dances on Main Street.
- 7:30 - 9 p.m. Indian Dances and Champoin Dance on Main Street.

MIDWAY AT RODEO GROUNDS

- 9:00 p.m. Dance and Entertainment in Edward J. Wood School.

R O D E O

FRIDAY, JULY 6th

- 11:00 a.m. Mammoth Parade - Main Street
- 2:00 p.m. Official Opening of Rodeo by Movie Star Miss Fay Wray.
Famous International Rodeo Clown - Buddy Heaton and his Trained Buffalo.
- 7:00 p.m. Night Show at Rodeo Grounds.

GIANT MIDWAY IN ATTENDANCE

SATURDAY, JULY 7th

Second Day of Huge Rodeo

- 9:00 a.m. Horse Show at Rodeo Grounds.
- 2:00 p.m. Rodeo Events - Air Show.
- 7:00 p.m. Cutting Competitions.

MIDWAY ATTRACTIONS

A DIAMOND JUBILEE

Salute

The posterity which belongs to yesterday, is the foundation of today's future. It is with much pride that the people of Cardston can look back on 75 years of progress and continue building on this firm pioneer base. The makers of Lethbridge Ginger Ale express their most hearty congratulations and extend the wish that — "the best is yet to come."



Made from the famous House of Lethbridge formula

A QUALITY PRODUCT OF

Sick's LETHBRIDGE BREWERY LTD.

CONGRATULATIONS

to the people of

CARDSTON AND DISTRICT

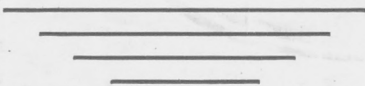
on their

75th ANNIVERSARY

GOOD LUCK ON YOUR JUBILEE CELEBRATIONS



Fat Cattle Salesmen



Our association has always been enjoyable over the past, and we hope it may continue to serve and help you with your livestock marketing.



Feeder Cattle Buyers

CENTRAL LIVESTOCK MARKETING

LTD.

S. W. Hatch, Phone FA 7-2891

C. E. French, Phone FA 7-0101